

★ BE A STAR ★

RECAST

Mobile Karaoke for Movies & TV

Overview - Recast allows anyone to star in their favorite movie and TV scenes. Recast App provides a fun and easy, user-friendly way to create karaoke on a mobile device. Users can even create new & original performances.

The Itch - Everyone wants to star in iconic movies and TV shows.

Recast App offers a number of free karaoke scenes and the sale of new/old viral content.

Recast Studio is useful for advertising agencies and event industries as well as actors, models and musicians looking to create high-end portfolios.

The Technology - Recast uses a patent-pending, cloud-based algorithm that automates post-production: editing scenes and adjusting the composition of actors in the background.

How It Works - Choose a scene from our app/online store. Shoot yourself into the scene with your mobile device. Instantly view and share your video.

<p>Business Model</p> <p>Pay per scene or subscribe via the mobile app. Sponsored clips - For sponsors and advertisers. Recast Studio - High-end content & portfolios for professionals.</p>	<p>Market (Size)</p> <p>Everyone: Billions. Actors: 3M potential buyers. Millions of musicians, models and industry professionals looking to become famous.</p>
<p>The Team</p> <p>Yaniv Tal (Creative Director) - 15 years of experience in production and post-production. Content Developer for TV shows & commercials.</p> <p>Liran Jakob Rosenfeld (CEO) - Liran is a successful serial entrepreneur with over a decade of experience in sales, marketing and operations in a range of industries. He is a bold, dedicated visionary.</p> <p>Yaron Tanne (CTO) - Full Stack developer & algorithms and image processing specialist, Yaron develops software for F-15 and F-16 fighter jets for the IDF and has several registered & approved patents. Yaron is a talent, a problem solver & IT leader with 15 years of experience in programming.</p>	<p>Future Competition</p> <p>Star Maker, Yokee, Smule, RedKaraoke. Movie studios, film producers and big casting agencies that will develop similar platforms.</p>